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**READING HEALTH SYSTEM, IN PARTNERSHIP WITH THE LEADERSHIP DEVELOPMENT GROUP,
LAUNCHES THE APPLIED PHYSICIAN LEADERSHIP ACADEMY©**

Reading, PA, January 5, 2016– Reading Health System (RHS) has announced a strategic partnership with The Leadership Development Group (TLD Group) to offer TLD Group’s Applied Physician Leadership Academy (APLA)[™], a customized leadership development program designed to engage and develop physician leaders to be positioned for success as the industry moves from volume to value-based care delivery. This multi-year program will kick off in February 2016 with RHS’s Department Chairs, Section Chiefs, and physician leaders at the system level.

“We were struck by TLD Group’s approach. Not only does it align to our competency model, the program also facilitates a blended learning approach, which we believe will be most effective for the development of our leaders. We have enjoyed partnering with TLD Group as they worked to customize our APLA focusing on the most pressing strategic objectives requiring physician leadership for RHS today and into the near future,” said Russell Showers, RHS’s Vice President Human Resources.

APLA’s[™] blended physician leadership development program is grounded in the 70/20/10 model for adult learning and includes the following components:

- Learning modules to include topics such as Clinical Integration, What it means to be a Physician Leader, Emotional Intelligence, Leading through Change, Managing Physician Performance and Business Fundamentals.
- Assessments and coaching to evaluate the participants’ current leadership strengths and gap areas and develop leadership goals.
- Action learning projects aligned to RHS’s strategic objectives enabling the physician leaders to work together on system-wide priority projects while working on their individual leadership development goals.

“Our unique approach to group leadership programs, based upon our multi-faceted development philosophy, is designed based upon an organizational priority assessment and leadership competency assessment to ensure the program is designed to have the greatest impact for each specific organization. The program helps leaders discover how to inspire trust and build credibility and collaborate with peers and key stakeholders. We believe effective leaders spend their efforts creating a place where people want to stay and contribute their best effort, time and time again,” said Tracy Duberman, President and CEO, The Leadership Development Group.

Reading Health System is an integrated, nonprofit healthcare system serving communities in Berks and surrounding counties. More than 1,000 physicians and providers across 46 locations offer comprehensive, quality care ranging from prevention, screenings, and education to the latest clinical services and treatments. For more information, log on to www.readinghealth.org.

The Leadership Development Group (TLD Group) is a global management consulting firm that develops health care leaders who inspire change and can execute business strategies. We partner with healthcare organizations, including providers, payers, and pharmaceutical companies, to provide talent development solutions including executive and physician leadership assessment and coaching, organizational development consulting, and group leadership development programs including our Applied Physician Leadership Academy© (APLA™). APLA™ is designed to engage and empower medical and scientific leaders to take on the leadership challenges facing the industry and position their organizations for success. Our worldwide faculty of over 200 organizational development practitioners, academicians, coaches, and consultants with deep expertise in the healthcare industry, enable us to offer targeted insights and deliver highly impactful results. For more information about TLD Group, visit www.tldgroupinc.com.

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